



**University of
Zurich^{UZH}**

Digital Society Initiative



Unlocking the Acceptance of Digital Health Interventions: Policy, Communication, and User Design Perspectives

Wednesday, 20.11.2024

from 8.30am to 5.30pm

at

Digital Society Initiative (DSI)

Rämistrasse 69, 8001 Zürich

Main Organizers

Federica Zavattaro (DSI, Institute for Implementation Science in Healthcare, UZH)

Dr Jana Sedlakova (Department of Informatics, UZH)

Dr Felix Gille (DSI, Institute for Implementation Science in Healthcare, UZH)





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Programme

Wednesday, November 20th

Morning Session

08.30-09.00 **Registration, Coffee**

09.00-09.30 **Welcome and Opening** (Dr Felix Gille; Federica Zavattaro)

09.30-10.30 **Keynote Panel Discussion** (Moderator: Dr Felix Gille)
-Dr Katrin Cramer, Co-Lead DigiSanté Program of the FDHA
-Dr Mirko Bischofberger, Expert in Science&Communication
-Fabio Brugger, Human Factors Engineer, Zühlke Group

10.30-10.40 *Break*

Research Presentations (Moderator: Dr Mina Stanikic)

10.40-11.00 **Vasileios Nittas**, EBPI, University of Zurich: “Equitable digital health interventions through cultural adaptations: Current practice and challenges”

11.00-11.20 **Hannah McGowan**, Ludwig Boltzmann Institute for Digital Health and Prevention: “ACHIEVE-Digital: A systematic review of factors influencing the uptake among health care providers of digital health interventions for cardiovascular disease prevention - preliminary findings from low-middle income countries”

11.20-11.40 **Herfina Nababan**, Department of Global Health, Institute for Public Health and Nursing Research, University of Bremen: “Digital health responsiveness as the key driver to user acceptance of digital health interventions”

11.40-12.00 **Sofia Di Pippo**, Università Cattolica del Sacro Cuore: “Using telemedicine in paediatrics care: which are the factors that influence its use? A parents’ perspective of digital health interventions”

12.00-13.00 *Lunch at the Digital Society Initiative*



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Afternoon Session

Research Presentations (Moderator: Dr Mina Stanikic)

- 13.00-13.20 **Mireia Cano**, Hospital Germans Trias i Pujol: “Systematic evaluation approach to assess the usability of the eSalut app: results from a cross-sectional study”
- 13.20-13.40 **Pavithren Pakianathan**, Ludwig Boltzmann Institute for Digital Health and Prevention: “Tackling Challenges in Integrating Patient-Generated Health Data for Collaboration Between Healthcare Professionals and Patients”
- 13.40-14.00 **Hlib Aleksandrenko**, School of Public Health of National University of Kyiv-Mohyla Academy: “A Digital Health Intervention Lifecycle Management Framework: Perspectives for Adoption in Resource-Limited and Conflict-Affected Settings”
- 14.00-14.20 **Fabian Winiger**, Spiritual Care, University of Zurich: “Acceptability of Digital Spiritual Care: Preliminary Results from a Mixed-Methods Study in Switzerland”
- 14.20-14.40 *Coffee Break*
- 14.40-15.40 **Groupwork on Real World Challenges**
- 16.00-17.00 **Groupwork Results Presentation** (Moderator: Dr Felix Gille)
- 17.00-17.15 **Conclusion**
- 18.00 *Speakers' dinner by invitation only*



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our research and work:
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